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Kanbrick Announces Participants for Fall 2022 Build with Kanbrick Cohort

Building on momentum from first three cohorts and over 200 applicants

CHICAGO--Kanbrick, the long-term investment partnership co-founded by Tracy Britt Cool and Brian Humphrey, today announced the fall 2022 Build with Kanbrick cohort. Five companies were selected to take part in the free program designed to help midsize companies accelerate long-term growth.

During the three-month program, participants will meet with the Kanbrick leadership team and guest experts for 1:1 and collaborative group sessions. The program begins with a business system diagnostic to assess key opportunities and create a plan to drive lasting value. Participants also have access to exclusive templates, tools, and resources to help them grow their businesses.

The Build with Kanbrick program is rooted in the Kanbrick Business System, the value creation playbook Britt Cool and Humphrey developed through years of building and growing great companies.

“We have received over 200 applications since starting the Build with Kanbrick program two years ago, and we look forward to working closely with this inspiring group of business leaders in the fall 2022 Build with Kanbrick cohort to help create lasting value and growth,” said Britt Cool. “We are excited to build on the momentum from our first three cohorts of Build with Kanbrick, and we are excited to continue supporting midsize businesses.”

The companies and leaders participating in the fall 2022 Build with Kanbrick program are:

[Capital Vacations](#) – Myrtle Beach, SC

Founder & CEO: Jason Shroff

Capital Vacations is reimagining the travel experience by connecting Independent Resorts with travelers through its technology platform and vacation products. Capital Vacations has partnered with 200+ Independent Resorts, deploying strategic value-add tools that increase revenues across channels.

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[Elite Roofing Supply](#) – Phoenix, AZ

President & CEO: Elite Roofing Supply

Elite Roofing Supply is a locally owned, independent distributor of roofing materials and supplies.

Through its 25+ branches, Elite Roofing Supply provides roofers with an independent distributor that is knowledgeable in both commercial and residential roofing and is a local market expert.

[Kice Industries](#) – Wichita, KS

President & CEO: Drew Kice

Kice Industries offers custom fabrication, automation, and process and layout support for food, milling, plastics, and other industries. Founded over 70 years ago, Kice has pioneered skilled air systems and pneumatic solutions to meet customers' mission critical applications in a variety of industries.

[Storyteller Overland](#) – Birmingham, AL

Founder & CEO: Jeffrey Hunter

Storyteller Overland is an adventure lifestyle brand and manufacturer of expedition vehicles. Storyteller Overland offers its MODE vans through dealers nationwide and inspires and equips its enthusiast community with the proper gear and resources to Live Free, Explore Endlessly, and Tell Better Stories.

[Transpak](#) – Oakland, CA

CEO: Bert Inch

Transpak is a leading global provider of packaging, crating, logistics, and design services to a variety of industries. Founded over 70 years ago, Transpak provides innovative packaging design and specialized service through its 24+ locations, 2,000+ team members, and 1.5+ million sq. ft. of facility space.

Alumni of the first three cohorts include family- and founder-owned companies: American Fence Company (AZ), American Hip Institute (IL), BIGGBY Coffee (MI), Chirp (UT), Cotopaxi (UT), Evoke Medical Care (CO), Martori Farms (AZ), NeoLife (CA), REP Fitness (CO), SET Environmental (IL), Solberg Manufacturing (IL), Three Ships (NC), TotalCare Walk-In Clinic (CA), Truck Centers (IL), and Woodbine

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Manufacturing (IA). Program alumni continue to have access to exclusive content, events, and the Kanbrick Community for networking with other executives.

For more information about Build with Kanbrick, or to sign up for updates about the program, visit [Kanbrick.com/Build](https://kanbrick.com/Build).

About Kanbrick

Kanbrick is a long-term investment partnership founded by Tracy Britt Cool and Brian Humphrey based in Chicago, Illinois. Kanbrick is focused on buying, building, and growing great businesses for the long term. Kanbrick partners closely with owners and executives, taking a hands-on approach to empower people and companies to reach their full potential. Kanbrick is known for its commitment of supporting founder-led and family-owned companies through its Kanbrick Community and programs like Build with Kanbrick, a 3 month-free program for CEOs and owners of mid-size companies. For more information visit [Kanbrick.com](https://kanbrick.com).