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Kanbrick Selects Five Family- and Founder-Run Businesses for Sixth Build with Kanbrick Cohort

Kanbrick, the long-term investment partnership founded by Tracy Britt Cool and Brian Humphrey, today announced it selected five companies to participate in the sixth cohort of Build with Kanbrick. The free, three-month program is designed to share Kanbrick's value creation playbook, the Kanbrick Business System, with mid-sized companies to help them accelerate growth and reach their full potential. The sixth cohort received one of the highest number of applications to date.

Since launching Build with Kanbrick in the spring of 2021, Kanbrick has worked closely with 25 CEOs and founders through a combination of collaborative group sessions and individual deep-dive discussions. Build with Kanbrick participants have access to the Kanbrick team, the full network of alumni and Kanbrick Community CEOs, and exclusive templates, tools, and other resources to help them grow their businesses. Participants also have the opportunity to connect in person with other business leaders at exclusive Kanbrick Community events. The program has an average NPS of 92.

"We hear from CEOs almost on a daily basis that they are focused on trying to also work *on the business* versus just *in their business*," said Britt Cool. "Our Kanbrick Community events, especially our Build with Kanbrick program, offer a framework to help leaders develop the right culture, talent, and processes to achieve that goal."

The companies and leaders participating in the Fall 2023 Build with Kanbrick program are:

[Eat'n Park](#) – Homestead, Pennsylvania

CEO: Jeff Broadhurst

Started as a single car-hop style restaurant in Pittsburgh in 1949, Eat'n Park Hospitality Group grew into a portfolio of regional foodservice concepts focused on personalized dining. They now serve more than 50 million guests every year in their restaurants, on college and corporate campuses, and in every state through their online store. Their brands include The Porch, Parkhurst Dining, Smiley Cookie, Hello Bistro, and Eat'n Park. They have nearly 10,000 team members spanning 14 states.

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[UAC](#) – Mansfield, TX

President: Francisco Coll

UAC is a wholesale distributor of aftermarket auto parts for cars, trucks and heavy-duty equipment. Their main product lines are focused on Temperature Control and Engine Cooling. UAC was founded in 1988 by Francisco's father. UAC is focused on having best-in-class technology, catalog data, operational efficiency, customer service, and profitability.

[Capital Investment Advisors](#) – Atlanta, GA

Managing Partner: Mitch Reiner

CIA is a fee-only wealth management firm headquartered in Atlanta with offices in Tampa, Denver, Phoenix, and throughout the United States. Their advisors in Georgia, Florida, Colorado, and Arizona work with the mission to help families retire sooner and happier than they ever thought possible. They believe every family is unique and deserves a customized plan and portfolio to match. Since 1996, Capital's advisors have aspired to turn complicated into simple, using their specialized focus on income investing to help give families the peace and security they need to sleep well at night.

[Power & Tel](#) – Piperton, TN

CEO: Jennifer Pentecost Sims

Since its founding in 1963, Power & Tel's purpose as a stocking distributor of communications equipment has been to provide the products that enable connectivity, from the foundational basics to the most ancillary product lines. For three generations, they've been the supply chain partner that contractors, carriers, and service providers trust to deliver their whole list of materials to the job site on time and well-advised, ensuring projects get done on schedule and within budget. They stock tens of thousands of products on hand at their headquarters in distribution hub Memphis, Tennessee, and a dozen additional strategically located warehouses across the U.S., Canada, and Mexico.

[Ring Concierge](#) – New York, NY

Founder & CEO: Nicole Wegman

Ring Concierge is a leading luxury jeweler committed to designing for women, by women. Founded by Nicole Wegman in 2013, Ring Concierge has consistently scaled its growth year-over-year by

KANBRICK

strategically utilizing social media to successfully blur the lines between retailer and influencer. In an industry that has been historically dominated by men, Nicole is disrupting with her vision to design forever pieces that are both inspirational and attainable. The brand has successfully built its bespoke bridal business along with its more accessible fine jewelry collection. With multiple brick-and-mortar retail locations in NYC, the brand is continuing its explosive growth with more retail locations planned for 2023.

Alumni of the first five cohorts include family- and founder-owned companies: Alpha Resources (MI), All-Dry (FL), American Fence Company (AZ), American Hip Institute (IL), BIGGBY Coffee (MI), Capital Vacations (SC), Chem-Impex (IL), Chirp (UT), Cotopaxi (UT), Elite Roofing (AZ), Evoke Medical Care (CO), Hindman Appraisals (IL), Kice Industries (KS), Lee Company (TN), Martori Farms (AZ), NeoLife (CA), REP Fitness (CO), SET Environmental (IL), Solberg Manufacturing (IL), Storyteller Overland (AL), Three Ships (NC), TotalCare Walk-In Clinic (CA), Transpak (CA), Truck Centers (IL), and Woodbine Manufacturing (IA). Program alumni continue to have access to exclusive content, events, and the Kanbrick Community for networking with other executives.

For more information about Build with Kanbrick, or to sign up for updates about the program, visit [Kanbrick.com/Build](https://kanbrick.com/build).

About Kanbrick

Kanbrick is a long-term investment partnership founded by Tracy Britt Cool and Brian Humphrey. Kanbrick is focused on buying, building, and growing great businesses for the long term. Kanbrick partners closely with owners and executives, taking a hands-on approach to empower people and companies to reach their full potential. Kanbrick is known for its commitment to supporting founder-led and family-owned companies through its Kanbrick Community and programs like Build with Kanbrick, a 3 month-free program for CEOs and owners of mid-size companies. For more information visit [Kanbrick.com](https://kanbrick.com).

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Fall 2023 Participant Bios:



Jeff Broadhurst

President & CEO, Eat'n Park Hospitality Group
Homestead, Pennsylvania

<https://www.enphospitality.com/>

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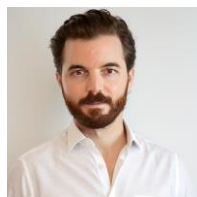
Jeff Broadhurst is President and CEO of Eat'n Park Hospitality Group, a portfolio of regional foodservice concepts focused on personalized dining. This portfolio spans 14 states and includes Eat'n Park Restaurants, The Porch, Hello Bistro, Parkhurst Dining and SmileyCookie.com.

Jeff joined Eat'n Park Hospitality Group as Director of Business Development for Parkhurst Dining in 1996 following a 5-year career with Federated Investors in their Chicago and Kentucky markets. In 2002, he was promoted to President of Parkhurst Dining and in 2006 assumed the responsibilities of President of Eat'n Park Restaurants. In 2008, Jeff became President and CEO of Eat'n Park Hospitality Group.

Jeff graduated from Cornell University with a degree in Hotel Management and received his MBA from the University of Pittsburgh.

Jeff is a member of the Board of Directors and Executive Committee of Eat'n Park Hospitality Group. His community involvement includes serving on the boards of Robert Morris University, the Allegheny Conference on Community Development, Food21 and Hacienda Mexican Restaurants. He previously served on the boards of David Berg Center for Ethics and Leadership at the University of Pittsburgh Katz School of Business and Mercyhurst Walker School Advisory Board. Jeff is also a CEO Council Member of The Advanced Leadership Initiative and a member of the Young President's Organization.

Jeff and his wife Sheryl reside in Squirrel Hill with their two sons Kyle and Ryan.



Francisco Coll

President, UAC
Mansfield, TX

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Francisco Coll is President of UAC, a wholesale distributor of aftermarket automotive parts for cars, trucks, and heavy-duty equipment.

Francisco previously worked at BTG Pactual in New York City as US Head of Sales. There, he helped build a multi-billion-dollar international asset management platform with a global investor base. Francisco began his career at UBS Investment Bank as part of the Graduate Training Program.

Additionally, he serves on the board of Legacy Housing Corporation (NASDAQ: LEGH) and is the communications officer for the Dallas Lonestar YPO chapter.

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Francisco is a graduate of Vanderbilt University. He resides in Dallas, Texas with his wife and daughter and two dachshunds.



Mitch Reiner

Managing Partner, Capital Investment Advisors
Atlanta, GA

<https://www.yourwealth.com/>

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Mitch Reiner, a seasoned finance professional, is driven by three central pillars: family, business, and community.

Since 2005, Mitch has been an integral part of Capital Investment Advisors (CIA), currently serving as Managing Partner. He leads the Leadership Team, overseeing the company's long-term vision and nurturing its cherished culture. Mitch also plays a pivotal role on the CIA Investment Committee and directs the Family Office and tax divisions. CIA has offices in Atlanta, Tampa, Denver, Pheonix, and soon, Dallas.

As a Senior Investment Advisor and a CERTIFIED FINANCIAL PLANNER™ practitioner, Mitch specializes in guiding families navigating wealth transitions and simplifying complex financial situations, aiming to secure their retirement happiness.

In 2008, he helped drive a strategic shift at CIA, enabling its continued growth, and co-founded Wela Strategies, successfully catering to early-stage wealth accumulation. And in 2018, Mitch founded Altera Private Access, managing over \$300M in assets and focusing on private equity, private credit, and real asset strategies.

In 2022, he launched the Capital Family Office ("CFO") division, addressing the unique needs of affluent families seeking personalized services. And lastly, in 2023, Mitch led the acquisition of Capital Accounting and Tax (CAT), enhancing CIA's suite of operations with integrated tax advisory services.

Mitch, a graduate of the University of Georgia's Terry College of Business, is a Leonard Leadership Scholar, actively supporting his alma mater. He's also a Global Shapers member and an advocate for community engagement. He has spent time on the board of multiple local community organizations and is active in the Jewish community, having served on the Hillels of Georgia Board of Directors.

Mitch resides in Atlanta's Virginia Highland with his wife, Jenny, and two children. His interests include golf, fly fishing, grilling, exercise, and cheering for the Braves and Bulldogs.

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Jennifer Pentecost Sims

CEO, Power & Tel

Piperton, TN

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Jennifer Sims is the CEO of Power & Tel, a worldwide distributor of communication equipment enabling connectivity wherever people work, learn, recover, and play. When not at P&T, she's lending her support as Chair Emeritus for WICT GMJ chapter and formerly as TIA's and QuESTs Executive Boards as Treasurer. She is sharply focused on helping customers and manufacturing partners increase their competitive edge by lowering their transaction and total ownership cost.

As the communication industry evolves and consolidates, Jennifer is focused on providing long term strategic direction, while carrying on the heritage of family leadership, lifelong industry relationships and expertise. Her strategic vision is to drive continuous improvement in communication, distribution, and material management solutions with integrity. Driven by a family legacy of company ownership, she is committed to lead Power & Tel for the next generation. Jennifer is passionate about sustaining Power & Tel's sterling reputation of high-quality service and uncompromising ethics in the communications industry.

Jennifer brings more than 15 years of experience in the technology and communications industries including roles in Sales, Finance, and Operations. Before joining P&T in 2004, she held positions at HP and IBM. She holds an MBA, with concentrations in Finance and MIS, from the University of Tennessee in addition to her BA in Communications from Vanderbilt University. Jennifer has also received her CTM Certifications through the University of Southern California (USC) and certificate from Stanford University's Graduate School of Business YPO Executive Program.



Nicole Wegman

Founder & CEO, Ring Concierge

New York, New York

<https://ringconcierge.com/>

<https://www.linkedin.com/in/nicole-wegman/>

Ring Concierge, founded by Nicole Wegman in 2013, is a leading bespoke bridal and fine jewelry brand. As a digitally native, DTC brand, Nicole founded Ring Concierge to redefine how the modern consumer shops for engagement rings and fine jewelry.

Nicole started Ring Concierge after personally going through the engagement ring shopping process and couldn't find a brand she connected with - either too expensive or too impersonal, Nicole realized there was a huge void in the diamond industry for a company focused on millennial women.

Nicole has since successfully disrupted the historically male-dominated and family run industry with no connections and only \$2,000 of personal investment. Ring Concierge has been profitable since its first

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year and has seen between 70%-100% growth each year while still remaining privately owned with no outside investment.

Prior to Ring Concierge, Nicole worked at Macy's and Bloomingdale's in product development and retail buying. She earned her B.S. from Cornell University in Fiber Science and Apparel Design and she is also an Accredited Jewelry Professional from GIA (Gemological Institute of America). Nicole resides in New York City with her husband.