### Kanbrick Announces Seventh Cohort for its Build with Kanbrick Program

Kanbrick, a long-term investment partnership focused on supporting family- and founder-owned companies, today announced the Spring 2024 Build with Kanbrick cohort. The six companies, selected from more than 50 applicants, will participate in the free, three-month program designed to help midsize companies accelerate growth and reach their full potential.

Since launching Build with Kanbrick in 2021, Kanbrick has worked closely with 36 CEOs, founders, and owners to learn, grow, share best practices, and drive lasting value. Participants have access to the Kanbrick team, the full network of alumni and Kanbrick Community CEOs, and exclusive templates, tools, and other resources to help them grow their businesses. The program has an average NPS of 92.

"There aren't a lot of resources to support midsize businesses and the unique challenges they face," said Kanbrick Co-Founder Tracy Britt Cool. "We created the Build with Kanbrick program to help midsize business leaders drive long term success, through customized support and programming based on our proven business system."

### The companies and leaders participating in the Spring 2024 Build with Kanbrick program are:

### Bay City Electric Works – Poway, CA

### **President: Austin Lee**

Bay City Electric Works (BCEW) is a premier provider of generator, portable power, and engine solutions for a variety of commercial, industrial, and residential customers. The company offers total system integration, and employs a team of expert technicians that diagnose, service, and maintain advanced power systems. BCEW also provides parts and rental services to customers across the Western U.S.

### College H.U.N.K.S. Hauling Junk & Moving – Tampa, FL

### **Co-Founder: Nick Friedman**

College H.U.N.K.S. Hauling Junk & Moving is a franchise brand that provides full service moving and junk removal services. The company started 15 years ago in a beat-up cargo van, but gained broader awareness after appearing on the first episode of "Shark Tank.". Since then, they have expanded to 250+ franchises worldwide and boast the most 5-star reviews in the industry.

#### Home Solutions – Charlotte, NC

#### **CEO: Sarah Soule**

Home Solutions is a fast-growing marketplace company that is focused on the digital transformation of the home services industry. The company's goal is to help homeowners find trusted service providers more efficiently, while also leveraging their proprietary audience of over 47 million homeowners to help service providers build better and more profitable businesses.

#### Kurt J. Lesker Company – Pittsburgh, PA

#### President and CEO: Kurt Lesker

Kurt J. Lesker Company (KJLC) is a leading designer and manufacturer of vacuum technology solutions for a variety of markets, including LEDs, Optics, UHV/Synchrotrons, Electronics, Wear & Decorative Coatings, and R&D. Founded in 1954, KJLC is a third-generation family business that has grown from a regional manufacturer and distributor to a global supplier with 400+ employees and over 100k customers served.

#### Peterman Brothers – Greenwood, IN

#### **CEO: Chad Peterman**

Founded in 1986, Peterman Brothers is a second-generation, family-owned and operated business that provides residential HVAC, plumbing, and electrical services. The company has a team of over 550 professionals serving customers across multiple Midwest states. The company also launched the Peterman Top Tech Academy, with the purpose of training the next generation of top-tier technicians and promoting the trades.

#### Associated Veterinary Partners – Jersey City, NJ

#### **Co-Founder and CEO: Dzmitry Miranovich**

Associated Veterinary Partners (AVP) is a veterinarian-founded and operated partnership group that seeks to help veterinarians focus on providing gold standard medicine, without needing to worry about non-clinical tasks. With 16 locations and counting, AVP seeks to standardize and implement key business functions such as human resources, recruiting, accounting, and financial planning within their clinics, to help improve efficiency, and accelerate growth.

The Spring 2024 program kicked off on March 1st with virtual programming that includes:

- Individual 1:1 discussions customized for each company's needs and stage of growth.
- Collaborative group sessions.
- Deep dives into aspects of the Kanbrick Business System, including people, strategy, problem solving, and more.
- Guest Speakers across a variety of leadership and business operations topics. Past speakers include executives and founders from Nike, Cloudflare, Blue Apron, Keurig, Riot Games, Wayfair, Glassdoor, Shutterfly, and The Honest Company.
- Exclusive Resources, toolkits, and tactical frameworks .

For more information about Build with Kanbrick or to apply, visit Kanbrick.com/Build.

### **About Kanbrick**

Kanbrick is a long-term investment partnership founded by Tracy Britt Cool and Brian Humphrey that is focused on buying, building, and growing great businesses. Kanbrick partners closely with CEOs, founders, and owners, taking a hands-on approach to empower people and companies to reach their full potential. Kanbrick is known for its commitment to supporting family- and founder-owned companies through its <u>Kanbrick Community</u> and programs like <u>Build with Kanbrick</u>, a free, three-month program for midsize companies. For more information visit <u>Kanbrick.com</u>.

About the Participants in the Seventh Build with Kanbrick cohort



#### **Austin Lee**

### President, Bay City Electric Works

Austin Lee is President of Bay City Electric Works. Since joining Bay City in 2009, Austin has held several roles within the company, including positions in Residential Sales and Dealer Development, Industrial Estimating, Project Management, and Sales Management. He was later promoted to an Executive Vice President role, with additional leadership responsibilities over human resources, marketing, and strategy, before his promotion to President in 2022.

Prior to Bay City, Austin gained 5 years of sales experience from Pulte Homes and Kohler Plumbing. He holds a Bachelor's Degree in Marketing from the University of Illinois - Gies College of Business.

Austin lives in San Diego with his wife and two children. His hobbies include keeping up with his kids' activities and golfing.



Dzmitry Miranovich Co-Founder and CEO, Associated Veterinary Partners

Dzmitry Miranovich is the Co-Founder and CEO of Associated Veterinary Partners (AVP), a Veterinary clinic partnership group with 16 locations.

Prior to starting Associated Veterinary Partners, Dzmitry was an investment professional at The Carlyle Group, a global private equity firm with over \$400 billion of assets under management. He was also a leveraged finance investment banker at Deutsche Bank.

Dzmitry resides in New Jersey with his wife and daughter. In his free time, he enjoys spending time with family, studying history, and traveling.



Nick Friedman Co-Founder, <u>College H.U.N.K.S. Hauling Junk & Moving</u>

Nick Friedman is an entrepreneur best known as the Co-Founder of iconic franchise brand- 'College Hunks Hauling Junk & Moving,' which he started with a college friend in a beat-up cargo van, and today has over 250 franchises worldwide.

Nick is a three-time Ernst and Young Entrepreneur of the Year Award Finalist, and he won the award in 2018, as well as the International Franchise Association Entrepreneur of the Year Award in 2024. He is an active Board Member of the Young Presidents Organization (YPO), and participates in the YPO Harvard Business School executive leadership program.

Nick recently produced and acted in a movie about Jeff Bezos entitled Bezos: The Beginning, and he has appeared on numerous unscripted reality television programs, including the very first episode of ABC's Shark Tank and CBS's Undercover Boss.

Nick has also helped launch an innovative solution that provides free moves for survivors of domestic violence. His company also donates 2 meals for every completed job to US Hunger, having donated over 4 million meals since launching the program.



Sarah Soule CEO, Home Solutions

Sarah Soule is the CEO of Home Solutions, a fast-growing marketplace company that is focused on the digital transformation of the home services industry.

Prior to Home Solutions, Sarah was a President at Red Ventures leading their Education vertical. Sarah has also served in a variety of leadership roles at Red Ventures, leading several partnerships for Fortune 100 companies. She has extensive knowledge in performance marketing and customer acquisition. Sarah has a BA from James Madison University and an MBA from Georgetown University.

Sarah has contributed her time and expertise to organizations such as Right Moves For Youth, Golden Door Scholars, and Road to Hire.

Sarah is based in Charlotte with her husband and their two children. Outside of work, Sarah enjoys running, skiing, tennis, hiking, and golf.



Kurt Lesker IV President and CEO, Kurt J. Lesker Company

Kurt J. Lesker IV is President and CEO of Kurt J. Lesker Company, a leading global provider of high-quality vacuum equipment which enables a vast array of nanotechnologies.

During his seventeen years at KJLC, Kurt has held leadership roles within many strategic areas including Sales, Quality, and Industrial Engineering. Kurt previously served as Vice General Manager of Asian Operations in Shanghai, China where he expanded the KJLC brand and built the corporate infrastructure within the APAC region. Prior to that, Kurt spent five years as Global Quality Manager, establishing the company's ISO 9001 Quality Management System and implementing Lean manufacturing practices.

Prior to joining KJLC, Kurt worked for Navigant Consulting in New York as a Litigation Consultant in Construction Practice. Kurt earned a degree in Industrial Engineering from Lehigh University where he was a four-year varsity rower, as well as an MBA from Duke University where he was a Fuqua Scholar.

Kurt lives in Pittsburgh with his fiancée and their rescue dog. He was a 2023 regional winner and national finalist for Entrepreneur of the Year by Ernst and Young. Outside of work, Kurt is an instrument-rated pilot, Ironman triathlete, and serves as a passionate member of the Children's Hospital trust as well as CEOs for Sustainability.



<u>Chad Peterman</u> CEO, <u>Peterman Brothers</u>

Chad Peterman is the CEO of Peterman Brothers. Under the leadership of Chad and his brother Tyler, Peterman has grown to a company of over 550 team members across multiple locations serving residential HVAC, plumbing and electrical needs of customers in central Indiana and beyond.

Peterman Brothers has earned a position on the Indy Star's Top Workplaces List six consecutive times, the Indianapolis Business Journal's Fast 25 in 2019, Plumbing & Mechanical Magazine's Residential Contractor of the Year in 2019 and the Inc 5000 list in 2019, 2020, 2021 and 2022. In 2021, they were also awarded the Dealer of the Year by Bryant Heating and Cooling Systems as the top Bryant dealer in the United States. Chad's most proud of founding the Peterman Top Tech Academy in 2020, to train the next generation of residential HVAC, plumbing, and electrical technicians.

In 2023, Chad was awarded the Entrepreneur of the Year Midwest Award by Ernst and Young. He was also named Top 40 Under 40 by ACHR News and has had the honor of sharing the stage with the likes of Cordia Harrington, Steve Forbes, Alan Mullaly, Ken Fisher, and Dan Kennedy to share his message about how growing your people will ultimately grow your company.

Chad authored two books, his most recent titled "Can't Stop the Growth: How to Build a Culture That Takes Care of Your Customers." His third book will be available in 2024. He also hosts the podcast "You Can't Stop the Growth."